



بنك الإمارات دبي الوطني  
Emirates NBD

Weekly  
7 July 2013

Tim Fox  
Chief Economist  
+971 4 230 7800  
timothyf@emiratesnbd.com

## FX Week

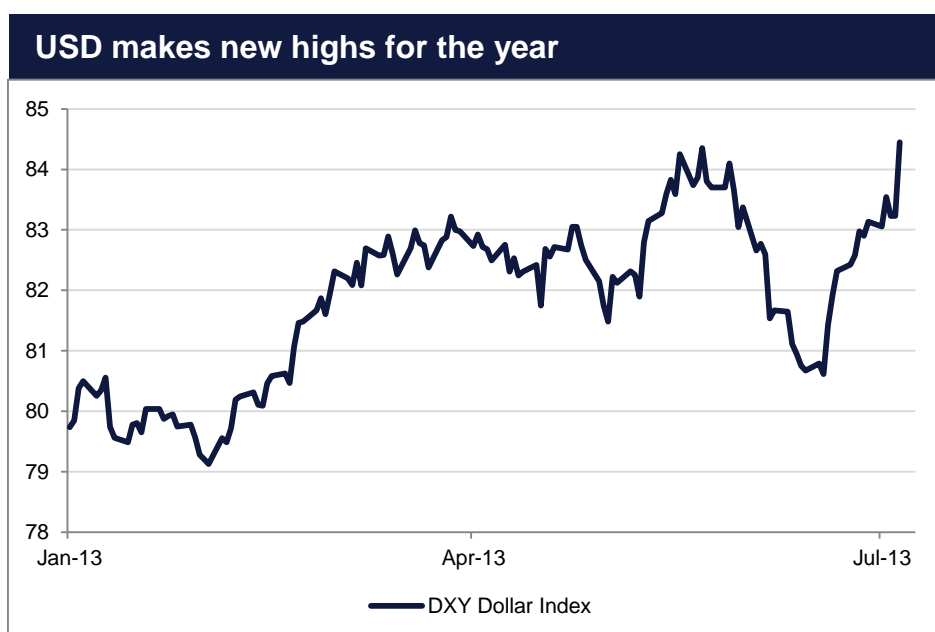
### Conditions are aligning for further USD strength

Events at the end of last week provided further support for our long-term bullish USD outlook, as strong US data benefited US yields thus giving the greenback a firm fundamental underpinning, whilst the messages from the ECB and the BOE undermined the recent resilience of the EUR and GBP. One week into H213, the stars are aligning that should propel major currency pairs towards our 3-month targets of EUR/USD1.25, USD/JPY105 and GBP/USD1.48. Indeed all of our 1-month forecasts set out in our June Monthly Insights publication have now been met, and the DXY dollar index is making new highs for the year.

### US jobs data cements H213 'tapering' risk

Since Fed Chairman Bernanke made his controversial comments about QE 'tapering' almost a fortnight ago, doubts have persisted that the US economy would not be strong enough to sustain a reduction in monetary policy stimulus, however gradual. These doubts were refuted by the June employment report, however, which showed a stronger than expected 195k gain in non-farm payrolls growth during the month, as well as back revisions which restored the monthly average for jobs growth to just over 200k so far in 2013. Admittedly, another large increase in the size of the US labour force prevented the unemployment rate from slipping from its current 7.6%, but the conditions still look favourable in our view for the unemployment rate to reach the 7.0% threshold set by the Fed to warrant an exit from QE by mid-2014.

The bond yield response, setting new cycle highs of 2.74% in 10-year terms, provides the USD with timely support, as the case for QE 'tapering' to begin following the September FOMC meeting would seem to have been cemented. With this occurring just as European central banks were seeking to distance themselves from the Fed's exit strategy, instead gingerly embarking on their own version of 'forward guidance' in an attempt to keep policy expansionary, this provides a combination of forces that should continue to weigh on EUR/USD and GBP/USD in coming months



Source: Bloomberg, Emirates NBD Research

## Forward guidance European style

Both the ECB and the BOE intimated their disapproval of recent bond yield rises, with the ECB's 'forward guidance' being particularly forthright with President Draghi saying that 'the Governing Council expects the key ECB interest rates to remain at present *or lower levels* for an extended period of time. This expectation is based on the overall subdued outlook for inflation extending into the medium term, given the broad-based weakness in the real economy and subdued monetary dynamics'.

The Bank of England also provided an unusual statement to accompany its decision to leave monetary policy unchanged in July, stating that recent significant upward movement in market interest rates would weigh on the Bank's outlook for the economy and the 'implied rise in the expected future path of Bank rates was not warranted by the recent developments in the domestic economy'.

While the ECB provided an unprecedented level of guidance by its usual standards, it still remains a long way from the guidance we have become accustomed to from the US Federal Reserve, which over recent years has become quite detailed in elaborating the conditions for expecting monetary policy to change. While the Fed incorporated targets and thresholds for economic variables and for possible monetary policy actions, the ECB did not provide much in the way of detail about either the timetable envisaged or about the variables they are looking at, beyond general comments about the outlook for inflation and the state of the economy. Only when pressed did Draghi indicate that 'an extended period' means more than just six to twelve months. Over time, of course it is likely that the ECB will refine its guidance to include a greater level of detail and forms of conditionality.

From the Bank of England, Governor Carney's first statement was even less detailed, but more information is expected to be provided next month as we know that the Bank has been asked to provide a more formal form of guidance by Chancellor Osborne tied to the August Inflation Report, with future monetary policy actions likely to be linked to certain targets or thresholds for inflation, unemployment and the like.

## EUR and GBP to remain heavy

September will also be a crucial month for the ECB and the Fed, as both central banks will update their economic projections in that month, which will presumably provide the opportunity for more detailed policy outcomes to be enunciated and announced. Just as the Fed is expected to embark on its QE 'tapering', the possibility is that the ECB could announce some further monetary easing. Anticipation of these events can be expected to weigh on EUR/USD over the summer, in addition to other structural issues that may also dampen the EUR over this period. There is already renewed focus on the periphery, with Greece facing a deadline Monday over whether it will receive its next tranche of bailout money from the IMF and the Troika. Portugal also faces a crucial week with political parties there set to meet together Monday to see if a revised coalition government can be formed, enough to keep the government in place and reforms on track. The week ahead will also see French and German industrial production data which may add to the pressure on the EUR if, as seems likely, production disappoints relative to expectations.

US economic news will also be in focus in the week ahead, especially the minutes of the last Fed meeting which the markets will be looking for to provide a better understanding of the 'tapering' debate at the Fed, specifically when and by how much QE can be expected to be trimmed. Fed Chairman Bernanke is also due to speak this week, and he will no doubt emphasize that 'tapering' is not 'tightening' thus attempting to calm market nerves.

## USD/JPY's June losses almost recouped

In the light of recent events in the US and the Eurozone, it is easy to take one's eyes

off Japan, but USD/JPY has also benefited strongly from last week's US data, and is back within range of its May 103.70 highs. The Japanese authorities will be pleased that this is being achieved without as much volatility as before, with JGB bond yields relatively steady last week despite bond yield rises elsewhere. In this environment the BOJ is unlikely to announce any new measures when it meets in the week ahead. Economic data from Japan has also been improving in recent weeks, and further signs of this continuing will also be of assistance to both the Nikkei and to USD/JPY. Markets are also beginning to focus on the upcoming Upper House elections in Japan on July 21<sup>st</sup>, with hopes of an LDP victory likely to encourage expectations that much needed structural reforms will be enacted, supplementing already powerful monetary and fiscal policy stimulus measures.

### **AUD still has more downside**

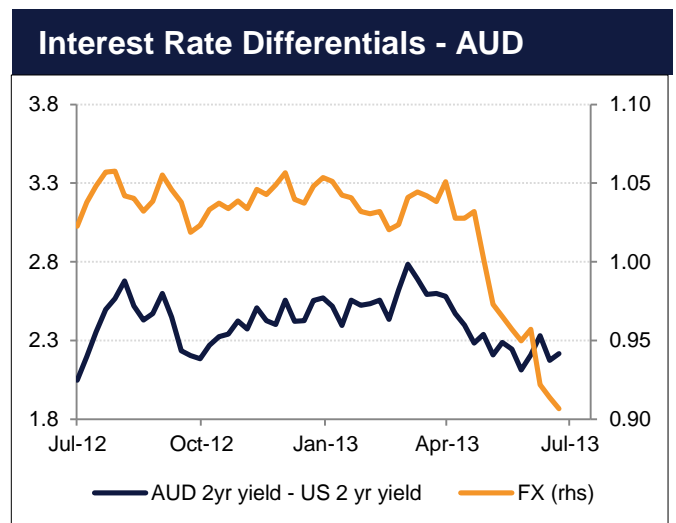
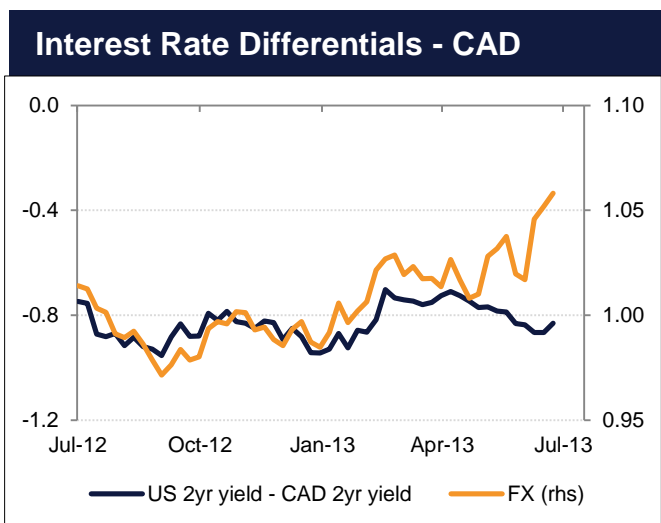
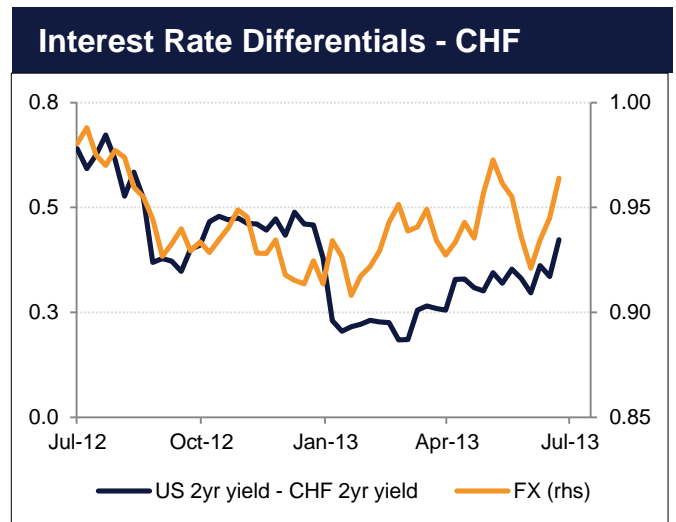
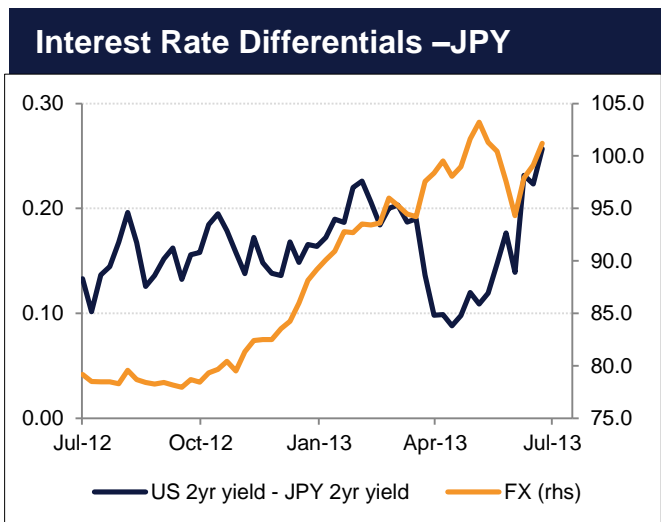
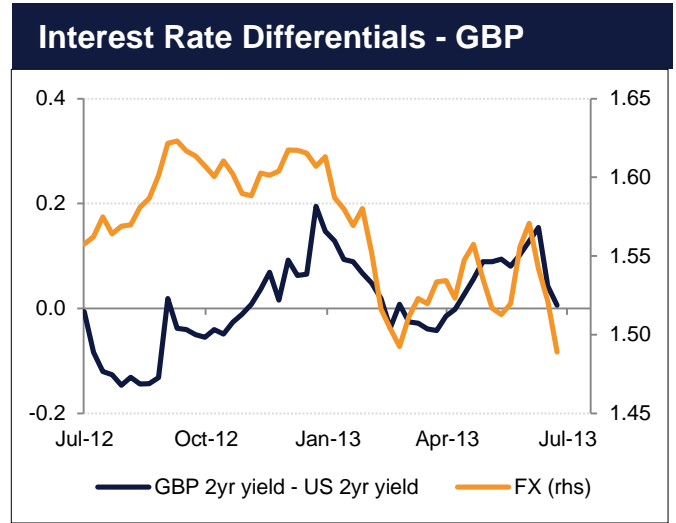
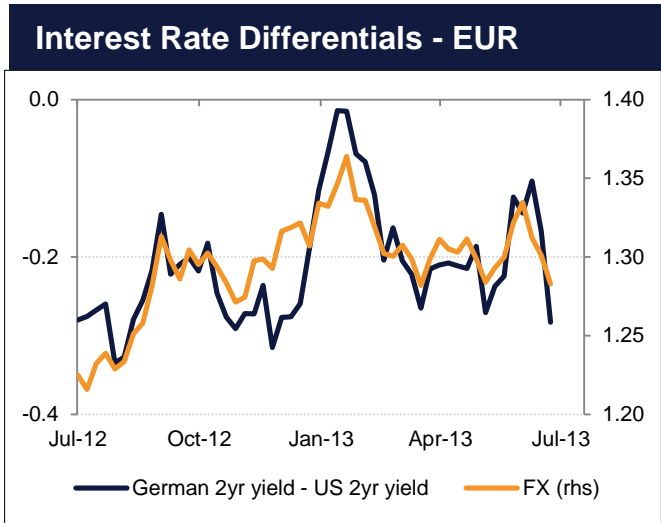
Finally the AUD's fall from grace is showing little signs of abating and with US bond yields starting to erode the AUD's interest rate advantage it is easy to understand why. With the RBA maintaining its easing bias last week, we continue to expect it to cut interest rates in the coming quarter, and thereby undercut the AUD's support even further. Although its decline has been sharp since May, it is worth remembering that estimates of equilibrium for the AUD/USD are closer to 0.70 than 0.90 where it currently stands. Also, positioning data shows that the market has turned net short the AUD only recently, implying further downside risks, particularly as the monetary policy divergence between the US and Australia probably has years more to run.

FX Forecasts - Major						Forwards		
	Spot 05.07	1M	3M	6M	12M	3M	6M	12M
EUR / USD	1.2829	1.27	1.25	1.20	1.15	1.2834	1.2843	1.2867
USD / JPY	101.20	103.0	105.0	107.0	110.0	101.15	101.06	100.76
USD / CHF	0.9640	0.98	1.00	1.04	1.08	0.9632	0.9621	0.9588
GBP / USD	1.4890	1.48	1.47	1.45	1.45	1.4881	1.4874	1.4868
AUD / USD	0.9067	0.90	0.88	0.85	0.80	0.9007	0.8951	0.8843
USD / CAD	1.0582	1.03	1.05	1.07	1.10	1.0606	1.0629	1.0673
EUR / GBP	0.8618	0.84	0.85	0.83	0.79	0.8627	0.8636	0.8656
EUR / JPY	129.82	131.0	131.0	128.4	126.5	129.82	129.82	129.82
EUR / CHF	1.2366	1.24	1.25	1.25	1.24	1.2361	1.2354	1.2336
FX Forecasts - Emerging						Forwards		
	Spot 05.07	1M	3M	6M	12M	3M	6M	12M
USD / SAR*	3.7505	3.75	3.75	3.75	3.75	3.7504	3.7510	3.7509
USD / AED*	3.6729	3.67	3.67	3.67	3.67	3.6728	3.6729	3.6724
USD / KWD	0.2865	0.282	0.285	0.282	0.28	0.2894	0.2901	0.2936
USD / OMR*	0.3850	0.38	0.38	0.38	0.38	0.3847	0.3832	0.3820
USD / BHD*	0.3770	0.376	0.376	0.376	0.376	0.3778	0.3780	0.3791
USD / QAR*	3.6415	3.64	3.64	3.64	3.64	3.6435	3.6447	3.6464
USD / INR	60.2400	56.75	55.50	55.00	53.75	60.2507	60.2603	60.2777
USD / CNY	6.1328	6.15	6.15	6.20	6.20	6.2165	6.2430	6.2955

\*Denotes USD peg

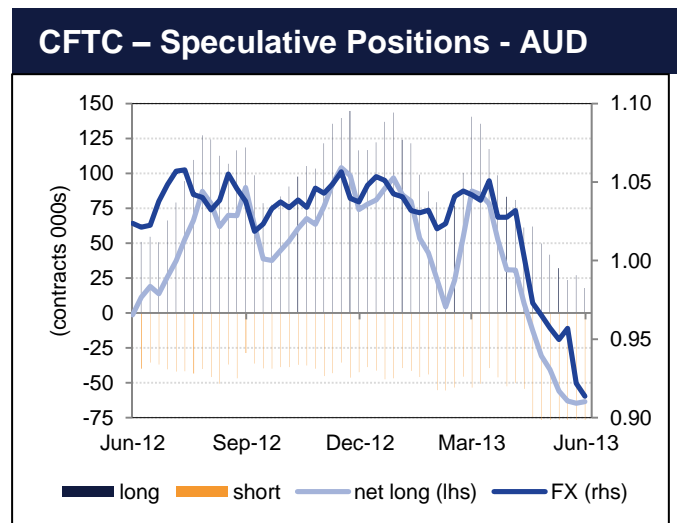
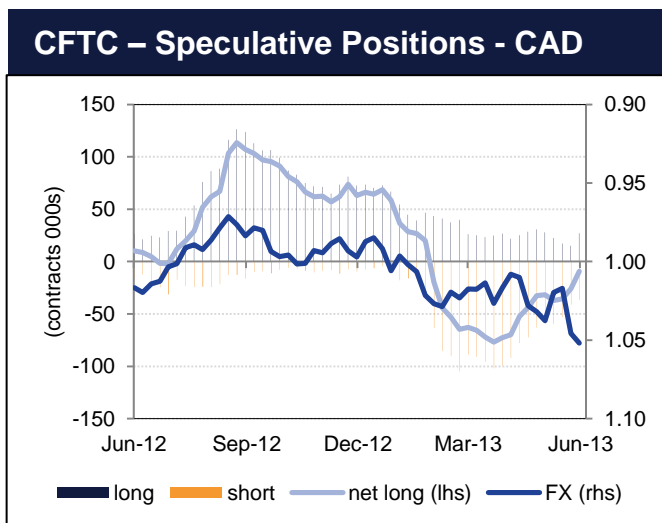
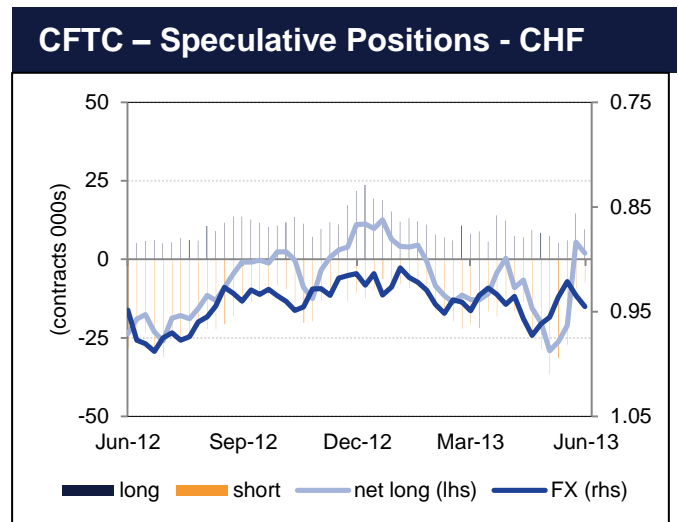
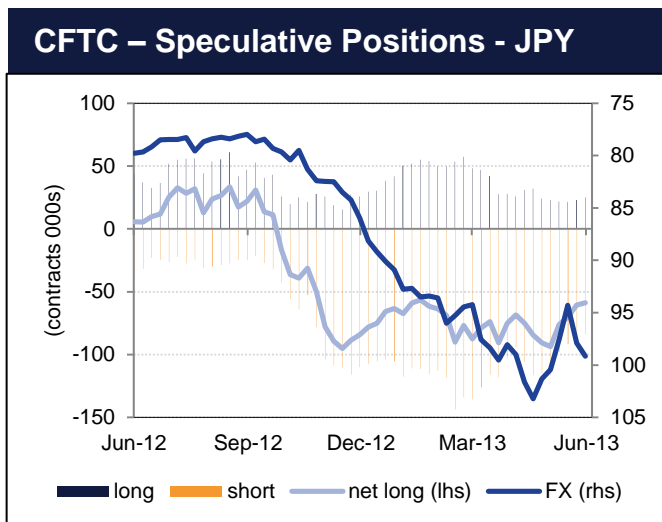
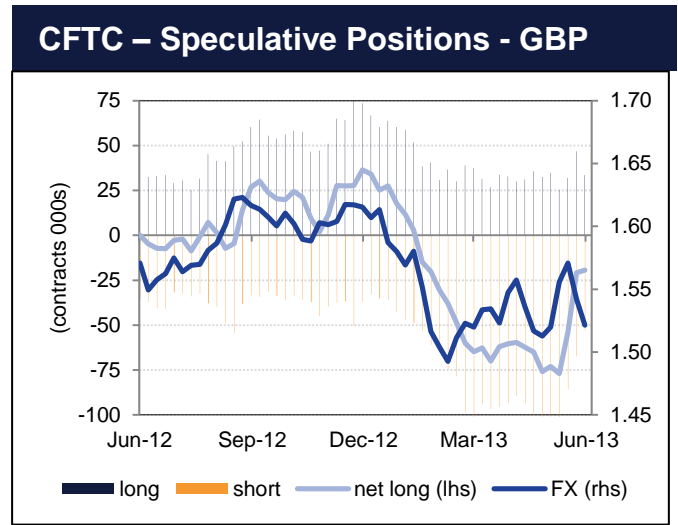
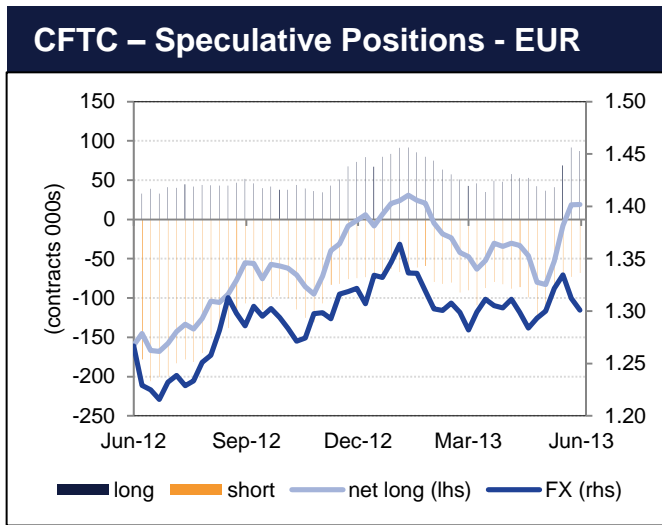
Source: Bloomberg, Emirates NBD Research

## Major Currency Pairs and Interest Rates



Source: Bloomberg, Emirates NBD Research

## Major Currency Positions\*



Source: Bloomberg, Emirates NBD Research  
 \*Data as of 25th June, 2013

## Economic Calendar

Date	Country	Event
8-July	Japan	Trade Balance
	Switzerland	Unemployment Rate
	Germany	Trade Balance
	France	Bank of France Business Sentiment
	Switzerland	Industrial Production
	Germany	Industrial Production
9-July	China	CPI
	Switzerland	Retail Sales
	UK	Industrial Production
	UK	Trade Balance
	Canada	Housing Starts
10-July	Japan	Tertiary Industry Index
	Germany	CPI
	France	Industrial Production
	Italy	Industrial Production
	US	MBA Mortgage Applications
	US	Fed Meeting Minutes
	Brazil	SELIC Target
	Egypt	CPI
	China	Trade Balance
11-July	Australia	Unemployment Rate
	France	CPI
	Brazil	Retail Sales
	US	Initial Jobless Claims
	US	Monthly Budget Statement
	Japan	Bank of Japan Monetary Policy Statement
12-July	Japan	Industrial Production
	Italy	CPI
	Eurozone	Industrial Production
	US	U of Michigan Confidence
	India	CPI

Source: Bloomberg

## Disclaimer

PLEASE READ THE FOLLOWING TERMS AND CONDITIONS OF ACCESS FOR THE PUBLICATION BEFORE THE USE THEREOF. By continuing to access and use the publication, you signify you accept these terms and conditions. Emirates NBD reserves the right to amend, remove, or add to the publication and Disclaimer at any time. Such modifications shall be effective immediately. Accordingly, please continue to review this Disclaimer whenever accessing, or using the publication. Your access of, and use of the publication, after modifications to the Disclaimer will constitute your acceptance of the terms and conditions of use of the publication, as modified. If, at any time, you do not wish to accept the content of this Disclaimer, you may not access, or use the publication. Any terms and conditions proposed by you which are in addition to or which conflict with this Disclaimer are expressly rejected by Emirates NBD and shall be of no force or effect. Information contained herein is believed by Emirates NBD to be accurate and true but Emirates NBD expresses no representation or warranty of such accuracy and accepts no responsibility whatsoever for any loss or damage caused by any act or omission taken as a result of the information contained in the publication. The publication is provided for informational uses only and is not intended for trading purposes. Charts, graphs and related data/information provided herein are intended to serve for illustrative purposes. The data/information contained in the publication is not designed to initiate or conclude any transaction. In addition, the data/information contained in the publication is prepared as of a particular date and time and will not reflect subsequent changes in the market or changes in any other factors relevant to their determination. The publication may include data/information taken from stock exchanges and other sources from around the world and Emirates NBD does not guarantee the sequence, accuracy, completeness, or timeliness of information contained in the publication provided thereto by or obtained from unaffiliated third parties. Moreover, the provision of certain data/information in the publication may be subject to the terms and conditions of other agreements to which Emirates NBD is a party.

None of the content in the publication constitutes a solicitation, offer or recommendation by Emirates NBD to buy or sell any security, or represents the provision by Emirates NBD of investment advice or services regarding the profitability or suitability of any security or investment. Moreover, the content of the publication should not be considered legal, tax, accounting advice. The publication is not intended for use by, or distribution to, any person or entity in any jurisdiction or country where such use or distribution would be contrary to law or regulation. Accordingly, anything to the contrary herein set forth notwithstanding, Emirates NBD, its suppliers, agents, directors, officers, employees, representatives, successors, assigns, affiliates or subsidiaries shall not, directly or indirectly, be liable, in any way, to you or any other person for any: (a) inaccuracies or errors in or omissions from the publication including, but not limited to, quotes and financial data; (b) loss or damage arising from the use of the publication, including, but not limited to any investment decision occasioned thereby; (c) UNDER NO CIRCUMSTANCES, INCLUDING BUT NOT LIMITED TO NEGLIGENCE, SHALL EMIRATES NBD, ITS SUPPLIERS, AGENTS, DIRECTORS, OFFICERS, EMPLOYEES, REPRESENTATIVES, SUCCESSORS, ASSIGNS, AFFILIATES OR SUBSIDIARIES BE LIABLE TO YOU FOR DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, SPECIAL, PUNITIVE, OR EXEMPLARY DAMAGES EVEN IF EMIRATES NBD HAS BEEN ADVISED SPECIFICALLY OF THE POSSIBILITY OF SUCH DAMAGES, ARISING FROM THE USE OF THE PUBLICATION, INCLUDING BUT NOT LIMITED TO, LOSS OF REVENUE, OPPORTUNITY, OR ANTICIPATED PROFITS OR LOST BUSINESS. The information contained in the publication does not purport to contain all matters relevant to any particular investment or financial instrument and all statements as to future matters are not guaranteed to be accurate. Anyone proposing to rely on or use the information contained in the publication should independently verify and check the accuracy, completeness, reliability and suitability of the information and should obtain independent and specific advice from appropriate professionals or experts regarding information contained in the publication. Further, references to any financial instrument or investment product is not intended to imply that an actual trading market exists for such instrument or product. In publishing this document Emirates NBD is not acting in the capacity of a fiduciary or financial advisor.

Emirates NBD and its group entities (together and separately, "Emirates NBD") does and may at any time solicit or provide commercial banking, investment banking, credit, advisory or other services to the companies covered in its reports. As a result, recipients of this report should be aware that any or all of the foregoing services may at times give rise to a conflict of interest that could affect the objectivity of this report.

The securities covered by this report may not be suitable for all types of investors. The report does not take into account the investment objectives, financial situations and specific needs of recipients.

Data included in the publication may rely on models that do not reflect or take into account all potentially significant factors such as market risk, liquidity risk and credit risk. Emirates NBD may use different models, make valuation adjustments, or use different methodologies when determining prices at which Emirates NBD is willing to trade financial instruments and/or when valuing its own inventory positions for its books and records. In receiving the publication, you acknowledge and agree that there are risks associated with investment activities. Moreover, you acknowledge in receiving the publication that the responsibility to obtain and carefully read and understand the content of documents relating to any investment activity described in the publication and to seek separate, independent financial advice if required to assess whether a particular investment activity described herein is suitable, lies exclusively with you. You acknowledge and agree that past investment performance is not indicative of the future performance results of any investment and that the information contained herein is not to be used as an indication for the future performance of any investment activity. You acknowledge that the publication has been developed, compiled, prepared, revised, selected, and arranged by Emirates NBD and others (including certain other information sources) through the application of methods and standards of judgment developed and applied through the expenditure of substantial time, effort, and money and constitutes valuable intellectual property of Emirates NBD and such others. All present and future rights in and to trade secrets, patents, copyrights, trademarks, service marks, know-how, and other proprietary rights of any type under the laws of any governmental authority, domestic or foreign, shall, as between you and Emirates NBD, at all times be and remain the sole and exclusive property of Emirates NBD and/or other lawful parties. Except as specifically permitted in writing, you acknowledge and agree that you may not copy or make any use of the content of the publication or any portion thereof. Except as specifically permitted in writing, you shall not use the intellectual property rights connected with the publication, or the names of any individual participant in, or contributor to, the content of the publication, or any variations or derivatives thereof, for any purpose.

YOU AGREE TO USE THE PUBLICATION SOLELY FOR YOUR OWN NONCOMMERCIAL USE AND BENEFIT, AND NOT FOR RESALE OR OTHER TRANSFER OR DISPOSITION TO, OR USE BY OR FOR THE BENEFIT OF, ANY OTHER PERSON OR ENTITY. YOU AGREE NOT TO USE, TRANSFER, DISTRIBUTE, OR DISPOSE OF ANY DATA/INFORMATION CONTAINED IN THE PUBLICATION IN ANY MANNER THAT COULD COMPETE WITH THE BUSINESS INTERESTS OF EMIRATES NBD. YOU MAY NOT COPY, REPRODUCE, PUBLISH, DISPLAY, MODIFY, OR CREATE DERIVATIVE WORKS FROM ANY DATA/INFORMATION CONTAINED IN THE PUBLICATION. YOU MAY NOT OFFER ANY PART OF THE PUBLICATION FOR SALE OR DISTRIBUTE IT OVER ANY MEDIUM WITHOUT THE PRIOR WRITTEN CONSENT OF EMIRATES NBD. THE DATA/INFORMATION CONTAINED IN THE PUBLICATION MAY NOT BE USED TO CONSTRUCT A DATABASE OF ANY KIND. YOU MAY NOT USE THE DATA/INFORMATION IN THE PUBLICATION IN ANY WAY TO IMPROVE THE QUALITY OF ANY DATA SOLD OR CONTRIBUTED TO BY YOU TO ANY THIRD PARTY. FURTHERMORE, YOU MAY NOT USE ANY OF THE TRADEMARKS, TRADE NAMES, SERVICE MARKS, COPYRIGHTS, OR LOGOS OF EMIRATES NBD OR ITS SUBSIDIARIES IN ANY MANNER WHICH CREATES THE IMPRESSION THAT SUCH ITEMS BELONG TO OR ARE ASSOCIATED WITH YOU OR, EXCEPT AS OTHERWISE PROVIDED WITH EMIRATES NBD'S PRIOR WRITTEN CONSENT, AND YOU ACKNOWLEDGE THAT YOU HAVE NO OWNERSHIP RIGHTS IN AND TO ANY OF SUCH ITEMS. MOREOVER YOU AGREE THAT YOUR USE OF THE PUBLICATION IS AT YOUR SOLE RISK AND ACKNOWLEDGE THAT THE PUBLICATION AND ANYTHING CONTAINED HEREIN, IS PROVIDED "AS IS" AND "AS AVAILABLE," AND THAT EMIRATES NBD MAKES NO WARRANTY OF ANY KIND, EXPRESS OR IMPLIED, AS TO THE PUBLICATION, INCLUDING, BUT NOT LIMITED TO, MERCHANTABILITY, NON-INFRINGEMENT, TITLE, OR FITNESS FOR A PARTICULAR PURPOSE OR USE. You agree, at your own expense, to indemnify, defend and hold harmless Emirates NBD, its Suppliers, agents, directors, officers, employees, representatives, successors, and assigns from and against any and all claims, damages, liabilities, costs, and expenses, including reasonable attorneys' and experts' fees, arising out of or in connection with the publication, including, but not limited to: (i) your use of the data contained in the publication or someone using such data on your behalf; (ii) any deletions, additions, insertions or alterations to, or any unauthorized use of, the data contained in the publication or (iii) any misrepresentation or breach of an acknowledgement or agreement made as a result of your receiving the publication.



---

## Emirates NBD Research & Treasury Contact List

**Emirates NBD Head Office**  
12th Floor  
Baniyas Road, Deira  
P.O Box 777  
Dubai

**Aazar Ali Khwaja**  
Group Treasurer & EVP Global Markets &  
Treasury  
+971 4 609 3000  
aazark@emiratesnbd.com

**Tim Fox**  
Head of Research &  
Chief Economist  
+971 4 230 7800  
timothyf@emiratesnbd.com

---

### Research

**Khatija Haque**  
Senior Economist  
+971 4 509 3065  
khatijah@emiratesnbd.com

**Irfan Ellam**  
Head of MENA Equity Research  
+971 4 509 3064  
Mohammedie@emiratesnbd.com

**Aditya Pugalia**  
Analyst  
+971 4 230 7802  
adityap@emiratesnbd.com

**Jean-Paul Pigat**  
MENA Economist  
+971 4 230 7807  
jeanp@emiratesnbd.com

---

### Sales & Structuring

**Head of Sales & Structuring**  
Sayed Sajjid Sadiq  
+971 4 230 7777  
sayeds@emiratesnbd.com

**Saudi Arabia Sales**  
Numair Attiyah  
+966 1 282 5625  
numaira@emiratesnbd.com

**Singapore Sales**  
Supriyakumar Sakhalkar  
+65 65785 627  
supriyakumars@emiratesnbd.com

**London Sales**  
Lee Sims  
+44 (0) 20 7838 2240  
simsl@emiratesnbd.com

**Egypt**  
Shahinaz Foda  
+20 22 726 5050  
shahinaz.foda@bnpparibas.com

---

### Group Corporate Communications

**Ibrahim Sowaidan**  
+971 4 609 4113  
ibrahims@emiratesnbd.com

**Claire Andrea**  
+971 4 609 4143  
clairea@emiratesnbd.com